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NSIM NATIONAL SCHOOL OF INTERNET MARKETING

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Digital Marketing Course in Okhla NSIC – Practical Digital Marketing Training

Introduction:

Are you working towards building a successful career in the digital area? Our Digital Marketing course in Okhla NSIC is an advanced, job-oriented practical training that helps you to master the most in-demand digital skills. This training will cover SEO, Google Ads, Social Media Marketing, Content Marketing, Email Marketing, Affiliate Marketing and Analytics, equipping you with comprehensive knowledge of digital strategies. Our uniqueness is based on the approach of hands-on learning—students will work on live projects, real life campaigns, industry case examples etc., in order to gain practical experience. This program is right for you whether, you are a student interested to enter in the digital industry, small business owner to expand online or employee upskilling in your competencies. In the course of study with our faculty you will move through updated modules with a flexible study format along with dedicated placement support, to be job-ready as soon as you enter. Join the best Digital Marketing Training program in Okhla NSIC and step into a rewarding career in digital marketing.

Reasons to Enroll in a Digital Marketing Course:

Digital marketing is one of the fastest-growing fields, offering unlimited opportunities for students, professionals, and entrepreneurial-minded individuals. Here are a few reasons enrolling in a digital training program could be the best decision you make for you future.

High Demand – Almost every company finds it impossible to grow, without having digital marketing in practice and this has created

high demand for educated people in this area.

Valuable Job Skills – You will acquire some of the job skills that employers are looking for such as SEO, Google Ads, Social Media and Analytic.

Career Opportunities – Digital marketing creates furniture job opportunities like SEO Specialist, PPC Manager, Content Strategist and so on, it creates long term based opportunities in marketing.

Freelancing and Entrepreneurial – You can be your own agency with freelancing projects and marketing consultants as part of your business strategy.

Affordable and Flexible – Digital marketing is relatively inexpensive and gives you the flexibility away from a traditional career.

Career Security – The future of business development is online, the need for digital marketing is here to stay.

Overview of the Course and Module Features:

Course Highlights

• Hands-On Learning with real-life case studies and live projects at 100%

• Instructors with Actual Experience in the Industry

• Revised Curriculum based on Updated Digital Marketing Tools and Trends

• Flexible Timings – Weekday and/or Weekend batches available

• Certifications from Google, Facebook, HubSpot and the Institute

• Placement assistance with large companies and agencies

• Lifetime Access to study material and recordings

• Inexpensive Fee and Easy Installments

Core Modules:

1. Introduction to Digital Marketing

2. Website Planning and Development

3. Search Engine Optimization (SEO)

4. Google Ads (PPC Advertising)

5. Social Media Marketing (SMM)

6. Content Marketing

7. Email Strategy

8. Mobile Marketing

9. Affiliate Marketing

10. E-commerce Marketing

11. Online Reputation Management (ORM)

12. Web Analytics (Google Analytics, GA4)

13. Lead Generation Strategy

14. Digital Marketing Tools and Automated Strategy

15. Freelancing and Career Strategy

Benefits of Taking a Course in Digital Marketing:

Real-World Experience – You will learn from practical experience by completing live projects, case studies, and real campaigns as opposed to learning theories.

More Jobs – Digital marketing is one of the fastest-growing industries throughout the world, which provides limitless job prospects and career paths.

Certifications from Major Organizations – Learn credentials from Google, HubSpot, Facebook, and our institute for jobs in the digital space.

Support to Advance – We provide a support system to advance your career including: career support and guidance, interview preparation, job/program opportunities with partner organizations, and the opportunity to work with agencies for short- and long-term contracts.

Learning from the Experts and Practitioners – Our programs are led and delivered by practitioners with four decades of experience and capability in digital marketing.

Affordable and flexible – You can choose to take courses during the day or evening. Payments of course fees can be made in installments.

Entrepreneurship – Start your own digital agency; work as a freelance digital marketer; or build your own business online.

Secure your future – Digital marketing skills will always be highly demanded as businesses speed to move online.

Opportunities for Jobs and Career Placement:

One of the main positives about doing the Digital Marketing Course from Okhla NSIC is the opportunities for jobs and careers. With companies moving online, the demand for skilled digital marketing professionals continues to increase.

Career Opportunities Upon Completion

– SEO Analyst/Specialist

– Google Ads (PPC) Expert

– Social Media Manager

– Content Marketing Strategist

– Email Marketing Specialist

– Affiliate Marketer

– Digital Marketing Manager

– E-commerce Expert

– Web Analytics Specialist

– Freelancer/Entrepreneur

Placement Assistance

– Dedicated placement cell to help students with jobs

– Guided assistance with resume creation and interview preparation

– Connections with reputable companies and agencies looking to hire

– Assistance with projects and mentoring companies starting as a freelancer

With an assurance of 100% placement and a strong industry network for jobs, you are ready and will be in a great position to pursue a career in this growing field of digital marketing.

Reasons to Choose NSIM/Institute:

Choosing the right institute is the first step toward a successful career in internet marketing. At NSIM, we'll teach you skills you can apply practically and specifically to prepare you for employment on Day 1.

Why Choose us?

· Our Trainers are Experts – Our trainers are digital marketing trainers with real industry experience.

· Practical Training – You'll receive practical training on live projects, campaigns, and tools.

· Comprehensive Curriculum – Our digital marketing curriculum covers SEO, PPC, Social Media, Content, Email and Analytics.

· Valid Certifications – We provide globally recognized certificates from Google, HubSpot, Facebook & NSIM.

· Placement Support – We assist with interviews, resumes and have placement support to top companies.

· Affordable – We have flexible batch timings including weekend classes and installmnets.

· Explosive & Freelance Work – We support in starting your agency or freelance at the same time.

Our mission at NSIM is to help students, professionals and employers gain the skills they need to be successful – All of Internet Marketing.

Digital Marketing Course – Frequently Asked Questions:

Q1 – What is a Digital Marketing Course?

In a Digital Marketing Course, students will understand business online marketing techniques such as SEO, PPC, Social Media, Content Marketing, Email Marketing, and of course, Analytics to grow businesses online.

Q2 – Who can participate in this course?

Anyone can participate! For example, students just graduating from high-school, college graduates, employed professionals wanting to develop a totally new skill, business owners wanting to grow their business or just about anyone who wants to learn. No technical background is necessary.

Q3 – How long will it take?

Usually 3-6 months, depending on the type of batch and how in-depth the modules are.

Q4 – Will the course be mostly theory or actual application based?

It will be 100% practical and your learning will be applied using live projects and case studies with real tools.

Q5 – Do I need to know anything about marketing before I start?

No. If you have a desire to learn based on a high-school level knowledge, you can participate in the course. Everything is taught from scratch.

Q6 – What certifications will I receive at the course's end?

You will receive certifications from a variety of well-known institutions in the industry which are Google, HubSpot, Facebook, and the institute will also provide you a certificate.

Q7. Do you have a placement assistance program?

Yes, we provide 100% placement support including resume building, interview preparation, and referring candidates to jobs.

Q8. What are the career opportunities available after the course?

You can become an SEO Specialist, PPC Specialist, Social Media Manager, Content Marketer, Digital Marketing Executive, or you can start freelancing/your own agency.

Q9. Is the course useful for business owners?

Yes, you will learn how to promote your business online, generate leads, and increase sales for your business.

Q10. What is the typical salary/pay scale after course completion?

Freshers can expect a salary/pay scale of ₹3-5 LPA; this can be higher depending on experience, skills and expertise.

Q11. Are all batches flexible with timings?

Yes, we have weekday and weekend and evening batches to support students or working professionals.

Q12. Why did I choose NSIM/ this institute for any training?

As we train with experienced trainers combined with experiential learning, including low course fees and a modern curriculum, and placement assistance, you will gain good experience.

Digital Marketing Course Call to Action:

Become digital ready by undertaking practical, career based training in Digital Marketing – Whether you are a student, recent graduate, working professional or an entrepreneur, this Digital Marketing course can provide new job opportunities you did not know existed.

👉 Seats are limited! Sign up and begin your journey towards being a certified digital marketing expert.

📞 Call/WhatsApp NSIM now to schedule a free demo class! Speak with the career adviser and to reserve your seat for this Digital Marketing Class!

🌐 www.nsim.in

📍 Location: Okhla NSIC, New Delhi

✨ Invest in yourself, enroll to be part of a higher standard Digital Marketing Course in Okhla NSIC – If you are interested my best advice is to reserve your space today!!!

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COURSE MODULES

- Fundamentals of Digital Marketing
- Web Designing Without Coding
- E-Mail Marketing Training Course
- Lead Generation Training
- Social Media Marketing Course
- SEO Training Course
- Display Advertising Course
- E-commerce Marketing Training
- digital marketing course in dubai
- Affiliate Marketing Course
- Best Video Marketing Course
- Black Hat Techniques
- Digital Marketing Strategy Course
- Content Marketing Course
- Freelance Pushups
- GEO International Targeting
- Internet Marketing Course In Delhi
- Mobile Marketing Course
- Online Reputation Management

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